



1<sup>st</sup> Annual Reloading Hope  
Shootout Benefiting  
EAST TEXAS CRISIS CENTER

“Shoot to make a difference.”

I am thrilled to announce the upcoming **First Annual Reloading Hope Shootout**, benefiting the East Texas Crisis Center (ETCC). This meaningful event will take place on **May 17, 2025**, at 5H Shooting Sports in Frankston, Texas.

Since 1978, ETCC has been a lifeline for individuals and families affected by domestic violence, sexual assault, and violent crime. As a long-time ETCC Board Member, I’ve witnessed firsthand the powerful impact they make in countless lives - and I know this impact personally. In 2002, when I first came to the United States, I had dreams of building a new life but soon found myself facing a painful divorce, holding my newborn son with little support or hope. ETCC became my sanctuary, offering shelter, compassion, and a foundation to rebuild. With their help and the support of attorney Deborah Dobbs, I was able to keep my son by my side and start a new journey, one that took me from barely speaking English to eventually earning an MBA. None of this would have been possible without the care and generosity of the ETCC and our community.

In 2016, after 11 years as a single mom, I found my soulmate, Sidney Collum. Together we started SidNetworks, an IT company dedicated to serving small businesses in East Texas. As our business grew, we felt a deep desire to give back to the community that has supported me. Our passion for sporting clays and our commitment to giving back led us to create Beyond Targets Events, a company that seamlessly blends our love for the sport with our mission of supporting meaningful causes.

Our upcoming **First Annual Reloading Hope Shootout** will raise crucial funds for ETCC. This event will bring together teams, sponsors, and supporters from across East Texas to join us in Reloading Hope. It’s important to note that **100% of the net proceeds will directly benefit ETCC's essential services**, from providing emergency shelter to offering counseling and advocacy for survivors.

I have attached a sponsorship packet for your review. We would be honored to have you partner with us in supporting ETCC’s vital work. Please join us in the **First Annual Reloading Hope Shootout** for those in need. Thank you for considering this opportunity to make a meaningful difference.

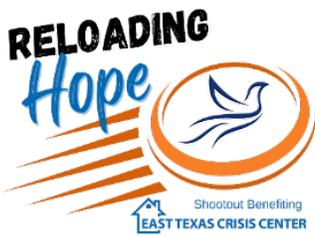
With gratitude,

Jing Collum

ETCC Board Member  
Beyond Targets Events  
RH Shootout Organizer/Committee Chair

**First Annual Reloading Hope Shootout**  
Committee Members:

Nichol Brown/LPT CPAs Advisors PLLC  
Rodger Johnson/Johnson Financial Group  
Brad Martin/Kinsey’s Pharmacy



# Sponsorship Opportunities & Benefits



## **VIP - \$5,000**

- Station Sign Sponsor
- Social Media Promotion
- Logo on banner, sign & digital materials (Top Placement)
- Four 4-man teams
- Company representative to present award
- Reserved parking/table
- Lunch & raffle tickets for each team member
- One-time Network vulnerability scan by SidNetworks valued at \$2000



## **GOLD - \$2,500**

- Station Sign Sponsor
- Social Media Promotion
- Logo on banner, sign & digital materials (Top Placement)
- Three 4-man teams
- On-stage recognition in event day scripts
- Reserved table
- Lunch & raffle tickets for each team member



## **Silver - \$1,000**

- Station Sign Sponsor
- Social Media Promotion
- Sm. Logo on banner, sign & digital materials
- Two 4-man teams
- Lunch & raffle tickets for each team member



## **Bronze - \$500**

- Station Sign Sponsor
- Social Media Promotion
- Sm. Logo on Website
- One 4-man team
- Lunch & raffle tickets for each team member



## **In-Kind**

- We gratefully accept donations in the form of products, services, auction items, raffle/door prizes, and volunteer support. Please specify your in-kind donation and its estimated value below.

Sponsor Name: \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Cell: \_\_\_\_\_

Please provide your name and/or company name as you would like it to appear on any applicable print or digital materials. Kindly make checks payable to **Beyond Targets Events** and include a note specifying that the payment is for the **Reloading Hope** event. Mail the completed form along with your check to the following address by **April 18, 2025**: PO Box 432 Flint, Texas 75762. For any questions, please contact Jing at (903) 871-5088 or Jennifer at (903) 481-9449. You can also reach us via email at [support@beyondtargetsevents.com](mailto:support@beyondtargetsevents.com)

\_\_\_\_\_  
Signature of Authorizing Contributor

\_\_\_\_\_  
Date